

DIANA HEOM

DESIGN AND ILLUSTRATION

908.872.2580

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DIANAHEOM.COM

EDUCATION

The Art Institute of California—San Francisco

San Francisco, California (7.2004–12.2006)

Bachelor of Science in Graphic Design

Best Portfolio winner; Dean's List 2004, 2005, 2006

Washington University in St. Louis

St. Louis, Missouri (8.1999–5.2003)

Bachelor of Arts in Psychology;

Graphic Design and Photography Minors

Graduated with honors; Dean's List 2000, 2001, 2002

AWARDS AND ASSOCIATIONS

Mix Shake Stir nominated for 2010 Le Cordon Bleu
World Food Media Awards

International Photography Awards

2005 Honorable Mention

Member of Taproot

Member of AIGA

Member of Golden Key National Honor Society

SKILLS

Photoshop

InDesign

Illustrator

Muse

After Effects

Final Cut Pro

Dreamweaver

MAC and PC Platforms

HTML and CSS

Traditional and digital photography

Bookbinding

Letterpress printing

Screen printing

File management

Image and color correction

Print Production

Prepress

EXPERIENCE

DIANA HEOM DESIGN

Principal Freelance Designer (12.2006–present)

Design and illustrate wedding invitations, greeting cards, logos, identity systems, stationery, websites, and various print collateral for individuals and non-profits.

STUDIO 19

Graphic Designer (9.2011–present)

Work closely in a small, collaborative team to conceptualize and implement design and design concepts for various companies according to brand guidelines. Design ads, event signage materials, brochures, media kits, collateral for campaigns, e-newsletters, email blasts, and other marketing materials in print and interactive formats. Art direct brand campaign photo shoots. Strategize, research, and visualize concepts. Design logos and brand guidelines.

WELDON OWEN PUBLISHING

Associate Art Director (3.2007–3.2011)/**Freelance Illustrator** (2012)

Designed, illustrated, and managed high-quality branded cookbooks, primarily for Williams-Sonoma. Art directed photo shoots for cookbooks and collaborated with photographers and prop stylists and food stylists. Designed presentations and conceptualized new books for national and international book fairs. Hired, oversaw, and managed freelance designers and illustrators. Worked closely with editors and production staff to ensure quality of books.

PLANET° MAGAZINE

Graphic Designer/Production Coordinator (9.2005–3.2007)

Oversaw and managed the production for the issue, such as getting all print material ready for press, final production, and final press submission. Designed initial layouts, selected artwork, and designed specific sections of the issue. Collaborated in the design of covers, layout, and promotional material. Maintained website and online issues. Was responsible for the design of promotional materials such as media kits, issue release party fliers, and issue release email blasts. Hired, trained, and managed interns.

THE EXPERIMENT

Creative Intern (9.2003–6.2004)

Collaborated in the design of advertisements in newspapers and magazines and wrote copy for advertisements and publications.

GALERIE BONHEUR

Graphic Designer/Gallery Assistant (1.2003–6.2004)

Designed all collateral pieces and brand identity for gallery. Designed and maintained the gallery's original website.